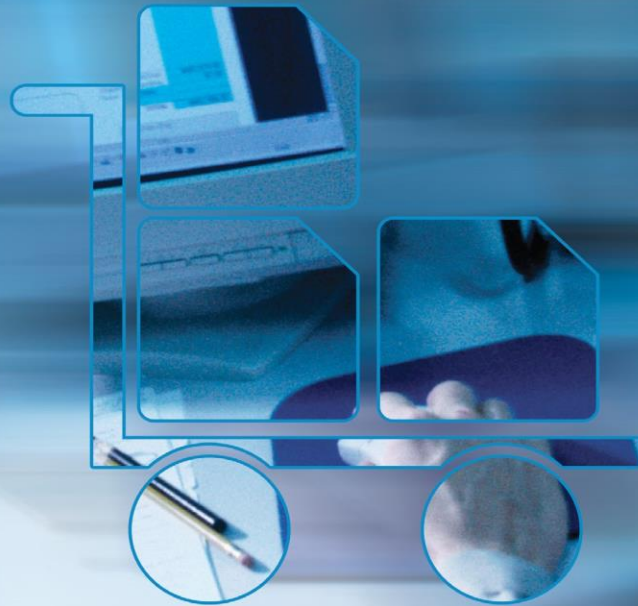# BUSINESS INTELLIGENGE SOLUTION

Drive Process Improvements with Key Performance Indicators (KPIs)

FEATURES AND BENEFITS

■ **Dashboards -** Leverage extensible dashboards to deliver actionable information to the right people in the right format

■ **Real-time analytics -** Monitor the health of key metrics in real time

■ **Role based views** - Ensure that your enterprise, both employees and customers, have visibility into those metrics that make sense for the role they play

■ **Improve access -** Get visibility from any browser, anywhere

In Aberdeen Research's recent study entitled "Business Intelligence for the Small to Medium Business (SMB)", they found that there were four primary pressures driving deployment of BI in the SMB market space:

■ Need for better speed of access to relevant data
■ Need for improved integration of data from multiple business applications
■ Need to provide visibility to a broader audience: Greater number
■ of internal users, external partners, and customers
■ Need to reduce the overall cost

It is a well-known fact that if you're not measuring the results of your enterprise, it is difficult to declare victory or defeat. Yet many companies, due to the historic high cost of deploying business intelligence solutions, have chosen to stay with hard copy reports that get printed, set aside and typically not used.

Our browser based business intelligence solution enables 3PL's, distributors, retailers, manufacturers and transportation companies to get immediate insight into the key performance indicators that drive decisions in their business every day. Available both as a fully integrated component of the overall HighJump family of supply chain products or as a standalone solution, our solution delivers time sensitive graphs and charts pointing

HighJump™

SUPPLY CHAIN NETWORK SOLUTIONS

out key criteria to aid in your decision making process.

ENTERPRISE VISIBILITY
Our solution can span the applications that you use within your extended enterprise. With its open connectivity layer, it will pull the key performance indicators from disparate components of your operation like your warehouse management function, the parcel shipping operation, your EDI trading partner network and even your ERP system. Each role within your organization can have one or several views, or dashboards, delivering the right information at the right time in the right format to empower informed decision making.

INFORMATION TIMED THE WAY YOU NEED IT
Some key information within your operation has a definite "shelf life". Most dashboard tools deliver "strategic" information that analyzes historical data to allow you to draw conclusions that facilitate strategic decision making. While important, there are equally vital "tactical" metrics that are driven by real time operational data providing facts to enable immediate action – well within the decision's "shelf life". Pulse supports both "strategic" and "tactical" views empowering your decisions with the appropriate information.

Through the use of our alert management functionality, you can define alerts against any KPI and set up emails, text messages or dashboard notices to be delivered, when the KPI meets your specific criteria.

INTUITIVE USER EXPERIENCE
It's not enough to be robust – you have to be easy to use. Our innovative user interface is delivered in a browser, but acts like a familiar Microsoft Office solution that you use every day. Our solution allows an unlimited number of user defined views containing a broad variety of key performance indicators displayed as graphs, gauges, or grids.

FLEXIBLE DEPLOYMENT OPTIONS
Our solution is easy to implement. It is deployed using "cloud" technology either on premise or off premise. So all you have to do is to decide when to start and how involved you want your IT staff!

CALL US TODAY FOR MORE DETAILS
Our business intelligence solution can help you lower your costs, improve your customer service and drive operational efficiencies in your business.
Isn't it time to start?

ABOUT HIGHJUMP
In almost every industry, buyers are becoming more fickle, and more demanding. For logistics executives, effectively meeting buyer needs has become a relentless quest for speed and agility. Traditional supply chain solutions - siloed, complex and hard-to-implement – no longer suffice, as competitors find ways to deliver goods faster and more profitably.

In this "now" economy, HighJump helps you stay agile, with adaptable, connected solutions that harness the power of your trading partner community. From the warehouse to the storefront, from the desktop to the driver's cab, we can help you achieve new levels of supply chain responsiveness, performance and profitability.

HighJump's suite of warehouse management, business integration, transportation management, and retail/DSD solutions form a complete, powerful and adaptable platform that allow you to drive growth, customer satisfaction and revenue. **HighJump: supply chain accelerated.**

www.highjump.com

IMPACT WMS

THE IMPACT TEAM IS HERE TO HELP!
If you have any questions regarding HighJump or how our products can improve your business, our passionate team is here for you.

Call us toll free at 855.332.0861 or email sales@impactwms.com

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